Press Release

NCDEX Introduces New Logo and Brand Philosophy as It Enters Its Next Growth Phase

Mumbai, July 29th, 2026: In a landmark moment that redefined its identity and ambition, National Commodities and Derivatives Exchange, announced that is now formally known as NCDEX Ltd. The brand also unveiled a refreshed brand identity. The new logo, which represents the complete market lifecycle, alongside a new brand philosophy: ***'Building Markets, Creating Possibilities'***, marked NCDEX's transformation from a commodity derivatives exchange into a diversified, multi-asset market institution. The announcement was made on the back of the launch of NCDEX Nidhi, its mutual fund transaction platform, at an event graced by Shri Amarjeet Singh, Whole Time Member, SEBI, as Chief Guest, along with dignitaries, investors, AMCs and FPOs on 29th July 2026 in Mumbai.

Over the last two decades, NCDEX has built transparent, efficient agricultural markets on a foundation of trusted price discovery and risk management. That foundation is now the springboard for a far bigger mandate. With its expansion into equity and equity derivatives, and the launch of NCDEX Nidhi, the Exchange is extending its reach well beyond commodities, evolving from a single-asset marketplace into a market institution that connects participants, infrastructure and asset classes at scale. The new identity is built to carry that shift: not a cosmetic refresh, but a visual language for an exchange whose markets, products and participants have outgrown its original boundaries.

Unveiling the new brand identity, **Dr. Arun Raste, MD and CEO,** said, *"Our markets today are no longer isolated, value moves across sectors, participants and systems, and growth comes from connection. Our new identity reflects that evolution. It is a recognition that our role has expanded well beyond commodity derivatives, into a broader mandate of bringing participants, infrastructure and markets together so that value can move and scale. As we build towards a multi-asset future, this identity gives us a foundation built to grow with us, but one that is still anchored in the trust, transparency and market integrity that have defined us since inception."*

Ms. Kavita Jha, SVP Marketing and Communications said, *"The logo has been designed to represent the complete market ecosystem, with the Exchange at its centre and the movement of value radiating outward through participants and systems. Every element of the visual identity, from its structure to its colour language, has been carefully crafted to symbolise trust, collaboration and growth. It reflects our belief that markets create greater value when ecosystems come together, and underscores our commitment to building inclusive markets and creating new possibilities for all stakeholders."*

About NCDEX Ltd.:

Established in 2003, NCDEX Ltd. is a SEBI-regulated stock exchange, was recognized as India's leading commodity exchange, creating transparent benchmarks in key agricultural commodities. With its foray into equity and equity derivatives, starting with launch of Mutual Fund transaction platform NCDEX Nidhi in 2026, NCDEX functions as a multi-asset exchange with a clear vision, *"Equity for Bharat."* In addition to attracting new investors from urban India, through innovative products and services, NCDEX is set to leverage its strong rural reach and state-of-the-art technology to channel household savings from India's hinterland into regulated financial markets. The Exchange offers a comprehensive suite of products, spanning commodity futures and options, Mutual Fund Transaction platform and the upcoming equity and equity derivatives. The NCDEX Group provides an integrated market infrastructure that includes subsidiaries National Commodity Clearing Limited (NCCL) for independent Clearing & Settlement services, National E-Repository Limited (NERL) for Repository services, NCDEX e-Markets Limited (NeML) for spot trading and e-auctions, and NCDEX Institute of Commodity Markets and Research (NICR), which is a knowledge and capacity-building arm. NCDEX also partners with institutions and governments to promote financial literacy, risk management, and inclusive growth. Guided by its mission to connect producers, investors, and enterprises on a reliable and innovative platform, NCDEX continues to build transparent, efficient, and future-ready markets that contribute to the 'Viksit Bharat' journey. For more information, please visit: www.ncdex.com

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